



Minnesota Section IFT Annual Suppliers' Expo

Minnesota Section
Institute of Food Technologists

SPONSORSHIP

FEATURES	DESCRIPTION	LAKE SUPERIOR SPONSOR (LIMIT 2)	PAUL BUNYAN SPONSOR	MISSISSIPPI RIVER SPONSOR	COST INDIVIDUALLY
Logo & Link on Expo Webpages		✓	✓	✓	\$500.00
Logo & Link on Expo eMarketing		✓	✓	✓	\$500.00
Sponsor Banner at Registration	Get company recognition on the banner at the registration desk!	✓		✓	\$250.00
Exhibitor Guide Ad	Promote your latest product, advertise a new product line, or just point customers to visit your booth. A great advertising opportunity you don't want to miss! Every attendee receives an Exhibitor Guide.	Full page inside or back cover	Full page ad inside guide	Half page ad in guide	Full page: \$300 Half page: \$200 Logo: \$100
Bag Insert	Bag inserts will be pre-inserted into each bag so that each attendee receives your insert. You provide the inserts, we will distribute.	✓	✓		\$50
Complimentary eBlast	Limited to 10 companies. Provide content to share to the entire Chicago Section IFT database via the Constant Contact eMedia tool and via the CSIFT LinkedIn pages. Content can include any information you'd like to share about your company, invite attendees to visit your booth, or use full page ad content.	✓			\$300.00
Pen Sponsor					\$150.00
Water Station Sponsor (Limit 1)	Water stations are located in the registration area. Limited to one sponsor.				\$500.00
Value/Cost		Value: \$1,900 / Cost: \$1,500	Value: \$1,600 / Cost: \$1,250	Value \$1,450 / Cost: \$1,000	